

Competition Details



“STASH It” Publicity Competition

(A) Background

Innovate! is an initiative by Central Provident Fund Board (CPF) in partnership with Ngee Ann Polytechnic (NP) School of Business and Accountancy and National Institute of Education (NIE). Through the competition, you will be able to understand and learn more about financial literacy.

i) Theme and Format of competition

The theme for the competition revolves around our newly developed iPhone game, “STASH It”. You will be required to create the publicity for the game. Your publicity idea can be in **any format** such as skits, music videos, songs, etc with a live performance element. The duration of the presentation item should be **between 5 to 7 minutes**.

The competition is open to all Secondary School students.

ii) Prizes

Standings	Cash Prize	Other Prizes
Champions	\$1,000	A trophy for the school and each student will receive a medal with \$50 CPF Top-up.
1st Runner-up	\$ 750	A trophy for the school and a medal for each student.
2nd Runner-up	\$ 500	A trophy for the school and a medal for each student.
4th to 8th places	\$ 250	Not applicable

All participating teams will receive certificates of participation, which will be given out during the Finals.

(B) Important Dates

Date	Event	Venue
22 Oct (Sat)	Jumpstart Workshop	Ngee Ann Polytechnic LT 26

29 Oct (Sat)	Auditions	Ngee Ann Polytechnic
4 Nov (Fri)	Finals	Ngee Ann Polytechnic LT 26

(C) Details

i) Jumpstart Workshop

A Jumpstart Workshop will be conducted to brief participants on the details of the competition and the mechanics of “STA\$H IT”.

But it is not all about boring briefings, a series of activities have been lined up for you where you will learn financial literacy through interesting games.

The workshop will be conducted on **22 Oct 2011 (Saturday), 9:00am to 1:00pm** at Lecture Theatre (LT26), Ngee Ann Polytechnic.

ii) Auditions

After the Jumpstart Workshop, you will need to work on your ideas and prepare for the competition.

You will be allotted a time slot and reach the venue at least 15 minutes before your allocated slot.

The Auditions will be held on **29 Oct 2011 (Saturday), 8:30am to 1:00pm** at Ngee Ann Polytechnic. Details will be made known after the Jumpstart Workshop.

iii) Finals

The Finals will be held on **4 Nov 2011 (Friday), 8:45am to 1:00pm** at Lecture Theatre (LT26), Ngee Ann Polytechnic. Eight teams will be shortlisted from the Auditions where you will showcase your item to the judges.

(D) Contact Information

If you require more information about the competition, please contact us at the following:

Name : Ong Chian Fuh
 Contact number : 6229 3276
 Email address : innovate@cpf.gov.sg
 Fax number : 6229 3277

To register, just simply fill up the registration form and email back to us. A confirmation email will be sent once your registration is successful. So do keep a lookout for the email.